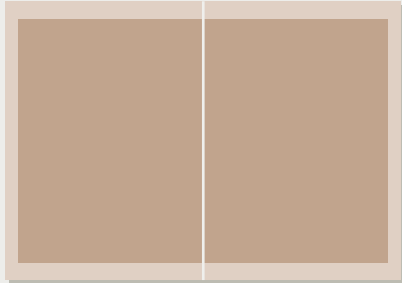
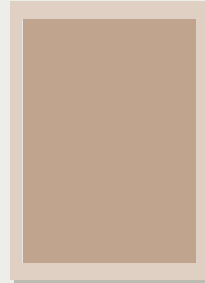


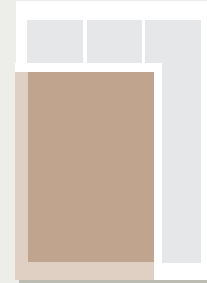
2 page spread



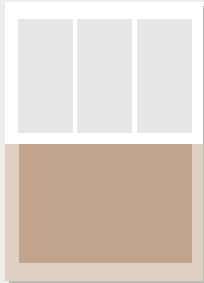
Full page



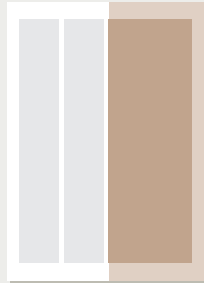
Juniorpage



1/2 page

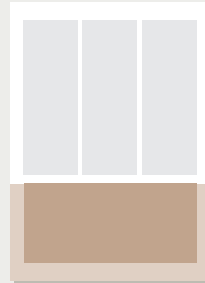


horizontal

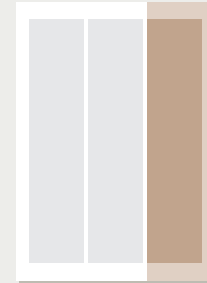


vertical

1/3 page

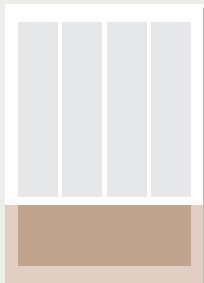


horizontal

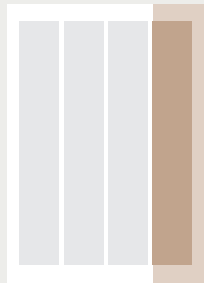


vertical

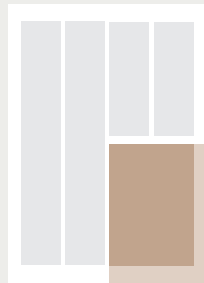
1/4 page



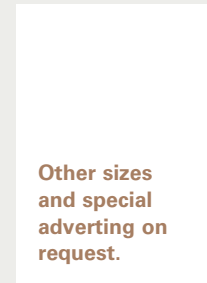
horizontal



vertical



square



Other sizes
and special
advertising on
request.

Trim size

210 mm x 297 mm | Bleed Size: 216 mm x 303 mm

Live area

183 mm x 259 mm | Column width: 58 mm (3 Col.) | 43 mm (4 Col.)

Printing process

Sheetfed offset | Wire stitching

Printing data

Print-optimized PDF-Files: PDF X3; compatible with Acrobat 4.0 (1.3) and colour-match proof

Colour structure only matching Euro skala DIN 16539 (Cyan, Magenta, Yellow, Black; no spot colours). According to this please generate your printing data in **ISOcoated v2 (ECI)**.

Resolution: 300 dpi for halftone pictures; 1,200 dpi for bitmap drawings

For bleed formats please consider 3 mm bleed addition all around. All live matter must be kept at least 5 mm inside of the trim.

Gutter spread Ads please deliver with 2 x 1 mm tolerance into the gutter for all live matter.

Please process your printing data with crop marks.

Contact

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File transmission

Electronic via E-Mail to **adv@vfm.travel**

Format	Dimensions	Trim Size*	Dimensions	Bleed Size*
2 page spread	388 x 259		420 x 297	(+3)
Full page	183 x 259		210 x 297	(+3)
Juniorpage	133 x 200		149 x 218	(+3)
1/2 page horizontal	183 x 130		210 x 148	(+3)
1/2 page vertical	89 x 259		105 x 297	(+3)
1/3 page horizontal	183 x 86		210 x 104	(+3)
1/3 page vertical	58 x 259		74 x 297	(+3)
1/4 page horizontal	183 x 65		210 x 83	(+3)
1/4 page vertical	42 x 259		58 x 297	(+3)
1/4 Seite square	89 x 130		105 x 148	(+3)

*Width x Height in mm; Bleed-Format plus 3 mm bleed addition all around